

THE DOTS

NEW COLORS & THE DOTS EXTRA SMALL

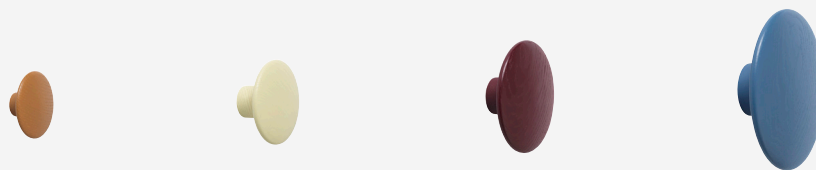
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by Lars Tornøe

MUUTO

THE DOTS



"The Dots is an iconic family of coat hooks with a life of their own, living together in unique harmony on any wall. With the new colors and size, the possibilities of the design can be explored even further."

– Lars Tornøe

MATERIAL

Oak or ash wood. Colored versions in ash wood.

COLOR

Oak, Ash, White, Black, Rose, Petroleum, Dusty Pink, Grey, Dark Grey, Mustard, Pale Blue, Burgundy, Clay Brown, Midnight Blue, Dusty Green and Beige-Green

DIMENSIONS

Large: Ø 17 cm

Medium: Ø 13 cm

Small: Ø 9 cm

Extra small: Ø 6,5 cm

PRICE

Large € 27,9 / £ 26 / DKK 199 / SEK 259 /
NOK 249 / USD 35 / CAD 46

Medium € 25,9 / £ 24 / DKK 179 / SEK 229 /
NOK 225 / USD 33 / CAD 42

Small € 19,9 / £ 18 / DKK 149 / SEK 195 / NOK 189 /
USD 25 / CAD 33

Extra small € 16,5 / £ 15 / DKK 119 / SEK 155 /
NOK 149 / USD 21 / CAD 27

PRESS

Images, prices, product factsheets and designer biographies are available for download on our website:
www.muuto.com/presskit

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MUUTO INTRODUCES NEW COLORS ALONGSIDE A NEW SIZE TO ITS ICONIC DESIGN: THE DOTS

The Dots by Norwegian designer Lars Tornøe was first introduced in 2007. Since then, more than 1 million The Dots have been produced, making the design a true Muuto classic.

Now, the design is introduced in four new colors. We call them Plum, Pale Blue, Clay Brown and Beige-Green. Each unique on its own, the new colors are fresh breaths of air to the existing Dots color palette. With a strong and contemporary expression, the new colors on The Dots seek to elevate and complement the friendly family of coat hooks.

Along with the four colors is also a new size: The Dots Extra-Small. With a total diameter of 6,5 centimeters / 2,5", The Dots Extra-Small can add the finishing touch to a The Dots configuration through a dash of color where the size, as with the other versions of The Dots, is available in 16 different shades.

LARS TORNØE ON THE DESIGN

"The Dots are a characteristic family of hooks that make a friendly addition to any wall. With their smooth, round edges, they will treat your clothes with the greatest care. Designed in multiple sizes and colors, The Dots can be arranged in any pattern imaginable to express your personal taste. Oh, and feel free to add more as time goes on: The Dots love to welcome one another on the wall."

ABOUT LARS TORNØE

Lars Tornøe is a Norwegian designer, working within furniture and product design. He has won several awards such as Designer of the Year in Norway and the Award for Design Excellence while his work has been shown at exhibitions around the world. His The Dots for Muuto are part of the permanent collection at Danish Design Centre.

ABOUT MUUTO

Muuto is rooted in the Scandinavian design tradition characterized by enduring aesthetics, functionality, craftsmanship and an honest expression. By expanding this heritage with forward-looking materials, techniques and bold creative thinking, our ambition is to deliver new perspectives on Scandinavian design.